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Facsimile Transmittal Cover Sheet**Date: April 8, 2005****To:** Amy Sterling**Company:****Fax:** 703.872.9306**Phone:****From:** Todd A. Benni**Code/Matter No:** 21059-00352**Total Pages (including Cover Page):***Please call OFFICE SERVICES @ 216.348.5441,
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4-7-05

Sample Form (09-04)

AUTHORIZATION TO ACT IN A REPRESENTATIVE CAPACITY

In re Application of:
Martha A. Dempsey

Application No. 10/696,128

Filed: October 29, 2003

Title: Product Display

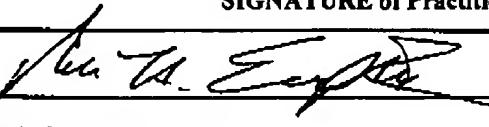
Attorney Docket No. 13277-0004 Art Unit: 3632

The practitioner named below is authorized to conduct interviews and has the authority to bind the principal concerned. Furthermore, the practitioner is authorized to file correspondence in the above-identified application pursuant to 37 CFR 1.34:

Name	Registration Number
Todd A. Benni	42,313

This is not a Power of Attorney to the above-named practitioner. Accordingly, the practitioner named above does not have authority to sign a request to change the correspondence address, a request for an express abandonment, a disclaimer, a power of attorney, or other document requiring the signature of the applicant, assignee of the entire interest or an attorney of record. If appropriate, a separate Power of Attorney to the above-named practitioner should be executed and filed in the United States Patent and Trademark Office.

SIGNATURE of Practitioner of Record

Signature		Date 4-7-05
Name	Robert H. Earp, III	Registration No., if applicable 41,004
Telephone	(216) 430-2003	

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